



REACH OUT

We're always ready to listen to feedback from our retailers. We'd love to hear your thoughts on ways to work greener or your ideas on what eco products you're crying out for. Please get in touch and we can work together to get fit for the future.

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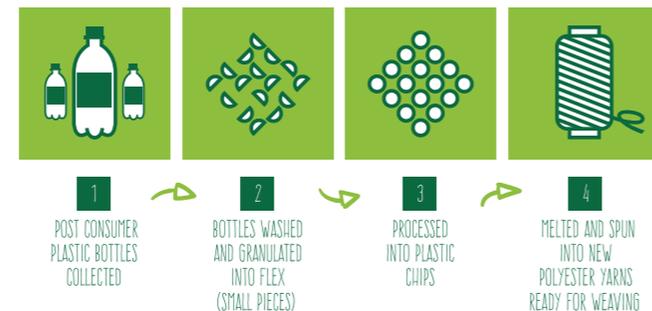
OUR ECO PRODUCTS

ECO TIES

Our made to order Eco ties are produced using fabric that originates from a certified and fully traceable yarn made from recycled plastic bottles. A wide range of shades are available for manufacture from our UK tie factories. Recycling plastic bottles into yarn is great for the environment. Compared to virgin polyester yarns, for every 1Kg of recycled yarn; energy consumption is 60% less, CO2 emissions is 32% less and water consumption is 94% less. We aim to start filtering eco yarns into our stock range in 2020.



HOW OUR ECO YARN IS MADE



ECO BAGS

Our new Eco bags are both stylish and hardwearing. They will be available in a wide range of colours, with fabric made from 100% recycled post-consumer plastic bottles (average 20 bottles per bag depending on size).



ECO BOTTLES

The EcoPure biodegradable water bottles are made from friendly plastics that help to keep the world clean when thrown away by using the biodegradable technology in their DNA. Made from BPA Free polyethylene, the EcoPure bottle is recyclable and dishwasher friendly.



FOR OUR FUTURE GENERATIONS

WE'RE GOING GREEN



OUR ECO JOURNEY
FOR OUR FUTURE
GENERATIONS, WE'RE
GOING GREENER.
WE'RE FOCUSSED ON
THE ENVIRONMENT
AND COMMITTED TO
A SUSTAINABLE FUTURE
FIT FOR ALL.

OUR COMMITMENT

We've always taken our responsibilities as a business very seriously and have been dedicated to working for the good of communities and the environment. Now more than ever we're focussing on sustainability and the future of our children's planet. We're looking at all aspects of our business and to create our very own 'green manifesto'. We're making calculated steps towards change with the aim of reducing our carbon footprint and reducing items heading to landfill and our oceans.

We're joining the global push to reduce waste and increase recycling. We're going green and we want you to join us.



TEXTILE RECYCLING

We're investing in new products and technology and sourcing new alternative, recycled and sustainable materials. We aim to ensure quality without compromise whilst focussing on our environmental impact.

CIRCULAR FASHION/CRADLE TO CRADLE

We're developing relationships with the likes of TerraCycle and Newlife to help us and our clients re-use and recycle old and unwanted items.

UK MANUFACTURING/CARBON FOOTPRINT

We proudly make our ties in the UK which helps reduce your carbon footprint by 97% compared to ties manufactured in China.*

SUPPLY CHAIN

We have strong ethical standards and eco-thinking that runs right through the thread of our business ensuring from start to finish we work to echo the same message from the factory to shop floor to the playground.

TRANSPORTATION/ENERGY SAVING

We're choosing sea and rail freight as our preferred methods of transportation wherever possible, as both produce less carbon pollution than air freight.*

PLASTIC REDUCTION IN PACKAGING

We're removing plastic tie sleeves, preventing 1.78kg per 1,000 ties of plastic heading to landfill. We're introducing new FSC certified card tie sleeves. We're also working hard to remove and find an alternative to virgin poly bags, to ensure bags arrive to our customers in perfect condition.

*Shipping 100 ties from China via air freight uses 29kg of CO2e, compared to 0.004kg of CO2e made in the UK.

YOUR THOUGHTS

We know the environment is important to you. You've told us, we've listened and now we're going greener than ever.

"OUR CHILDREN ARE TEACHING US A LESSON. IT'S OUR DUTY TO CHANGE OUR HABITS AND THINK ABOUT THE FUTURE OF OUR ENVIRONMENT BY THINKING EVEN MORE ABOUT RECYCLING AND BUYING PRODUCTS THAT ARE ETHICALLY MADE AND SUSTAINABLE."

Richard, parent

"WE'RE ALL ECO WARRIORS AT OUR SCHOOL. WE CARE ABOUT OUR PLANET AND WORRY ABOUT CLIMATE CHANGE."

Isla, student

"REDUCE, REUSE, RECYCLE - THAT'S WHAT WE TEACH OUR CHILDREN. PROTECTING THE ENVIRONMENT IS SOMETHING WE TAKE VERY SERIOUSLY."

Annmarie, Headteacher

"MORE AND MORE SCHOOLS ARE ASKING US ABOUT ECO PRODUCTS AND WHERE OUR PRODUCTS ARE SOURCED FROM. THERE'S A GROWING DEMAND FOR PRODUCTS COMING FROM RECYCLED MATERIALS AND PRODUCTS MADE IN THE UK."

Suzanne, retailer

